



Barn Door Biz 6-Figure Training Course

--- Quick Start Action Guide ---

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Let's Get Started!

- **Step 1:** Join the Members-Only Facebook Group, HERE: <https://www.facebook.com/groups/barndoorbizmembers>
- **Step 2:** Watch the “**Introduction**” video in the member’s area to understand how to get the most out of this program.
- **Step 3:** Watch the “**Get Clients**” lesson in Module 1 to set up your ad so you can start generating leads and booking clients. **IMPORTANT:** Do NOT do anything else until you get your ad going. The number of clients you can initially book will dictate the amount of wood, hardware, and any tools you buy. I suggest when you quote clients that you say you are, “currently 3-4 weeks out from deposit to install.” This will not only allow you time to book as many clients as possible (and therefore collect multiple deposits), but it will also make you look like you are busy and in-demand. Of course, this also gives you plenty of time to take your time building your first few doors.
- **Step 4:** Set up your free [Trello](#) account and create your “Barn Door Business” board. You can, of course, call this whatever you want, just make it easily identifiable. To create a smooth workflow, arrange your lists according to how I show in the video or in any other way that makes logical sense for you to operate.
- **Step 5:** Name your company. In my opinion, you’re better off building your name around the keyword-focused domain you can get, rather than around your own name (e.g. “[CityName]BarnDoors.com” vs. “SmithsWoodworks.com”). The reason for this is based on what potential clients are likely to search for. No one is going to Google or Maps and typing in “Smith’s Woodworks” (unless they are looking for reviews), but they most certainly are searching for “barn doors charlotte,” or “charlotte barn doors.” So, for example, you can name your company “Charlotte Barn Doors & More” and look for the domain name “charlottebarndoors.com.”

- **Step 6:** Once you have purchased your domain (I use Namecheap), set your [custom nameservers](#) to the following:

ns1.virt-host.com

ns2.virt-host.com

ns3.virt-host.com

ns4.virt-host.com

This will point your domain to our server so we can build and host your website. Send an email to support@barndoorbiz.com with the subject line, "Nameservers Set" so we can start building your website, logo, and branding.

- **Step 7:** Review the "Tool List" guide to see what you already have and what you might need to get started building and installing. Make a list of what you'll need in order of most importance. For example, you'll definitely need a speed square to build doors, but you don't necessarily need all new cordless drills. See what you can borrow from friends, buy from FB Marketplace or your local garage/yard sales, etc. Spend as little possible now until you start making a profit which you can re-invest in your business.
- **Step 8:** After you book some clients, look into getting general liability insurance. Don't get an online quote because it will cost you more than if you take the time to call. I know it's more time-consuming and old school but will save you money every month.
- **Step 9:** Set up your workspace so you can easily store tools, materials, hardware, and still have the room to build doors. You'll want a table space of at least 4ft wide by 5ft long. I built mine out of re-purposed wood pallets, one home-made sawhorse and two store-bought sawhorses. I still haven't "upgraded" this table because it's all I need.
- **Step 10:** Once you book a few clients and you're ready to start building, watch the "**Buying Materials**" (Module 3A) and "**Buying Hardware,**" (Module 4A) videos.

- **Step 11:** Watch the video tutorials to learn how to build the type of door you'll be building first. Ask questions in the FB group as needed.
- **Step 12:** Watch the corresponding installation video series to understand how to perform your first install.